



End Malaria Councils & Funds

MALARIA ENDS WITH ME.
FREE ZAMBIA

MALARIA ENDS WITH ME.

NDOLA OHC
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MALARIA DAY 2017

NETTI

Zero Malaria Starts with Me

A toolkit is available online at <http://zeromalaria.africa/>

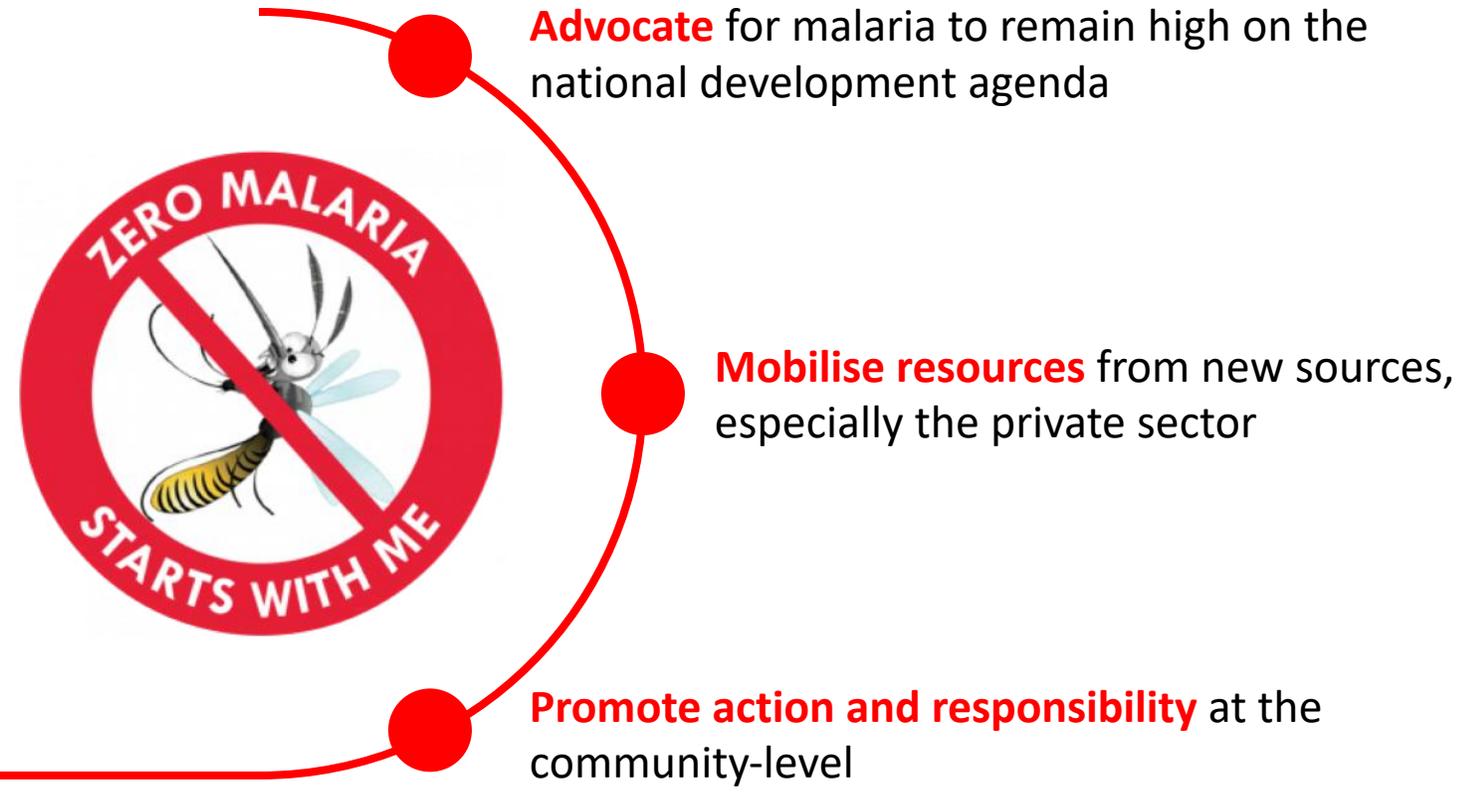
“Zero Malaria Starts with Me” is a continent-wide campaign to strengthen individual responsibility across all sectors to end malaria in Africa

Launched jointly by the African Union and the RBM Partnership to End Malaria in 2018

Based on the “Zero Palu! Je M’engage” campaign in Senegal and builds on best practices from similar efforts across the region (e.g. Mass Action Against Malaria in Uganda)

Countries across the region are launching their national initiatives focused on the three pillars of the campaign

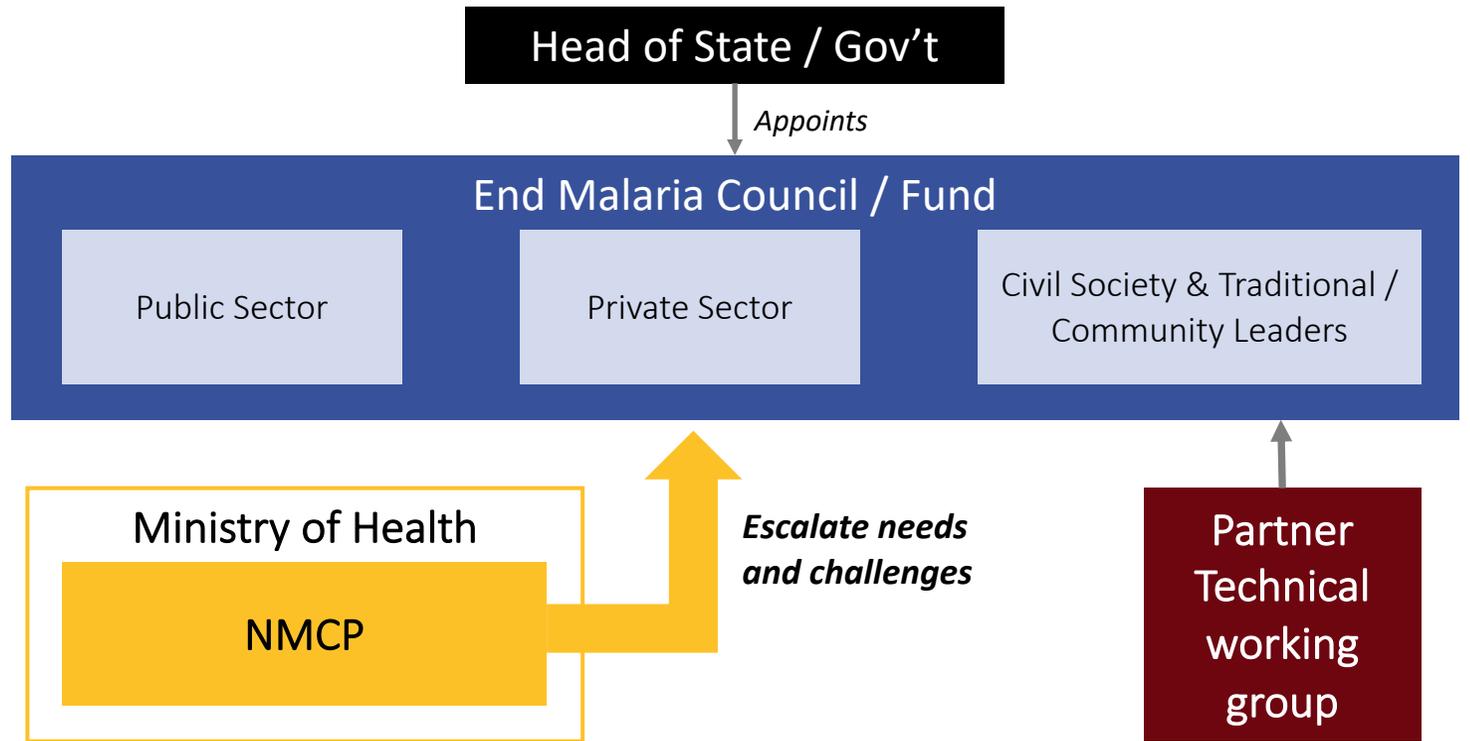
13 countries have launched national campaigns by the end of 2019; many more expected to roll out in 2020



What is an End Malaria Council & Fund

End Malaria Councils and Funds are an effective tool to champion **Zero Malaria Starts with Me**

- Convene senior leaders to mainstream malaria control and elimination across all sectors
- Promote malaria elimination as a national development priority
- Provide a venue where the NMCP can engage other sectors to mobilise in-kind action, goods, and services
- Advocate for sustained funding from existing sources and mobilise resources from new partners (e.g., the private sector)



What they are and are not



What they are

- Country-led and country-owned
- Strong, evidence-based accountability mechanisms to
 - Drive action to support / advocate on behalf of national malaria programmes; and
 - Create an enabling environment for implementation of national strategic plan (e.g., policy, resource mobilisation)



What the are not

- Development partner-led
- Large institutions with large operating budgets and secretariats
- Operational replacements for the national malaria programme

What is the difference between an End Malaria Council and Fund

While End Malaria Councils and Funds both convene senior leaders from across sectors to support the national malaria strategic plan, the structure and scope of activities may differ

An **End Malaria Council (EMC)** is a country-owned forum that convenes senior leadership from Government, the private sector, traditional, and community leaders to support the National Malaria Control Programme (NMCP) and the implementation of the national malaria strategic plan (NSP).

These leaders are responsible for mobilising commitments for action, advocacy, and resources from their respective constituencies (e.g., sector, customers, employees, communities).

They work collaboratively across sectors to benefit from their respective strengths, and hold each other mutually accountable for fulfilling their commitments.

An **End Malaria Fund (EMF)** is a country-owned fund organised to mobilise financial contributions and in-kind goods and services to close the national resource gap under the NSP.

The fund is managed by a multi-sectoral board of directors. These directors are collectively responsible for mobilising, managing, and distributing resources to the NMP and its partners, and reporting on their use and impact.

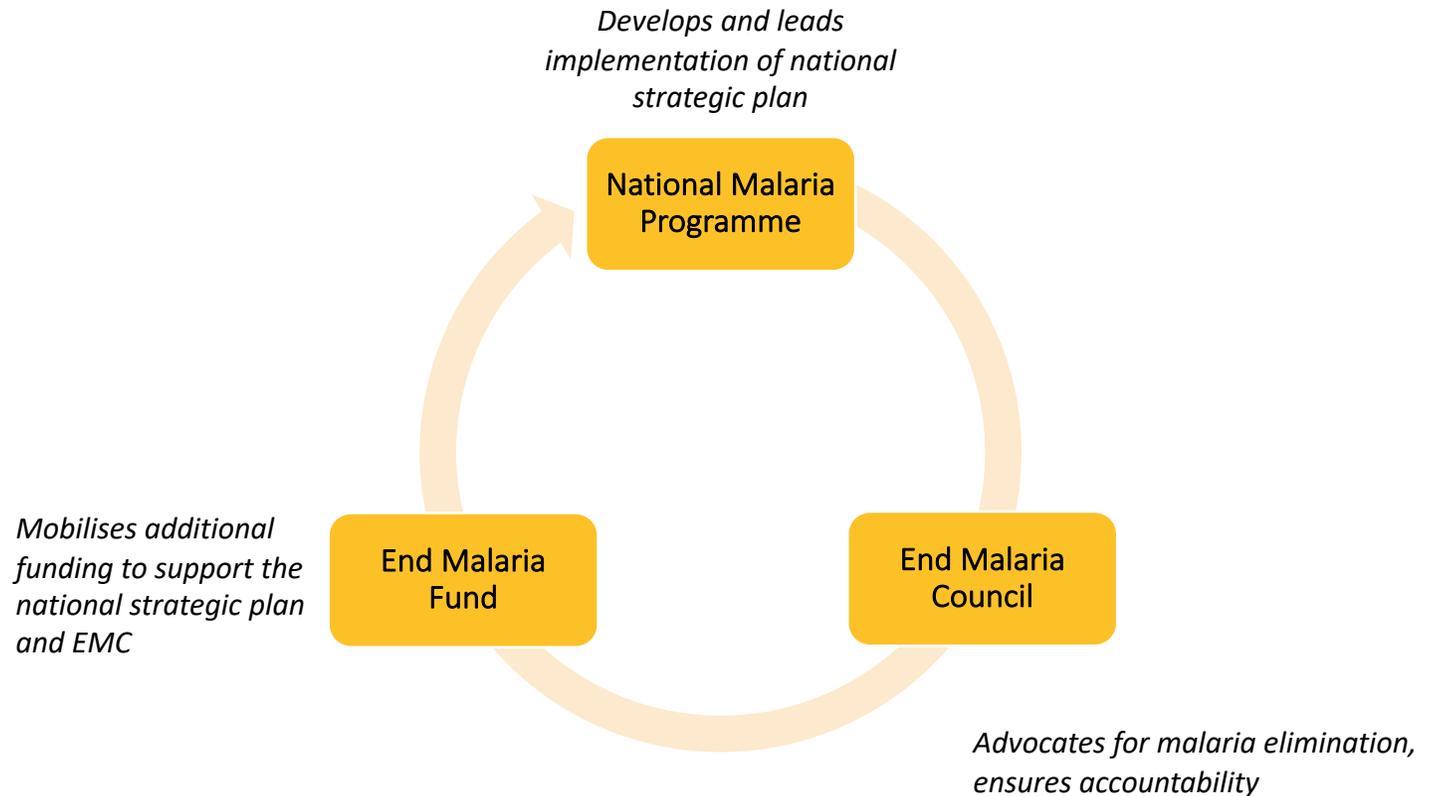
EMFs supplement existing sources of funding (e.g., the Global Fund) and provide as a mechanism to access co-financing and matching funds.

Countries may establish both an EMC and EMF

Countries may establish both a council and a fund for a variety of reasons, including:

- Engage different / smaller set of stakeholders to manage resources
- Tax incentives for charitable organisations

EXAMPLE: Zambia set up its EMF as a sub-committee of the EMC focused on resource mobilisation



Eswatini launched the first national End Malaria Fund in May 2019



- Announced as a strategic priority by His Majesty for the Kingdom of Eswatini
- Multisectoral taskforce was established to design and implement the End Malaria Fund
- The End Malaria Fund is an independent public-private partnership between the government, private sector, traditional leaders, and global champions
- Fund launched on 31 May 2019 under the banner of “Zero Malaria Starts with Me”
- Received pledges worth US\$600,000 during the launch event

Multisectoral Board of Directors

The Multisectoral Board of Directors includes the following members:

- Sanlam
- PSPF
- Ministry of Finance
- Shiselweni Forestry
- E.N.P.F.
- African Alliance
- NEDBANK



The Board is chaired by a private-sector executive

Zambia End Malaria Council

- Zambia committed to eliminating domestic transmission of malaria
- H.E. President Lungu announced a plan for an End Malaria Council and launched “Malaria Ends with Me” in 2018
- Multisectoral End Malaria Council launched in March 2019
- Council recently established a public-private fund to mobilise resources

More information available at <https://endmalaria.org.zm>



The Zambia EMC is composed of senior representatives of multiple sectors



The Zambia EMC uses the National Malaria Scorecard to identify bottlenecks & areas of progress

The actions and priorities of End Malaria Councils and Funds are evidence-based

- The National Malaria Elimination Centre presents the national malaria scorecard in its update to the EMC
- Using the scorecard enables council members to quickly identify operational bottlenecks and areas to prioritize for action and accountability
- Actions are documented and tracked in a centralised work plan

Malaria Control and Elimination: Zambia (Q1/2019)

Region	Vector Control		Case management		Surveillance				
	% U5 children receiving LLIN through EPI	% of Pregnant women receiving LLIN through ANC	% Pregnant women that receive => 3 doses of IPTp through ANC	Proportion suspected malaria cases that receive a parasitological test by public facilities	Case Fatality Rate [CM]	Malaria Incidence Rate	Proportion of malaria cases confirmed	% of facilities with complete reporting	Timeliness of reporting
Zambia	75%	82%	75%	75%	2%	114	92%	90%	85%
Central	75%	82%	75%	75%	2%	96	92%	90%	85%
Copperbelt	75%	82%	75%	75%	1%	114	92%	90%	85%
Eastern	75%	82%	75%	75%	2%	121	92%	90%	85%
Luapula	75%	82%	75%	75%	2%	107	92%	90%	85%
Lusaka	75%	82%	75%	75%	2%	107	92%	90%	85%
Muchinga	75%	82%	75%	75%	2%	107	92%	90%	85%
Northern	75%	82%	75%	75%	2%	107	92%	90%	85%
North Western	75%	82%	75%	75%	1%	107	92%	90%	85%
Southern	75%	82%	75%	75%	2%	130	92%	90%	85%
Western	75%	82%	75%	75%	2%	130	92%	90%	85%

Source : NMEP Scorecard

Malaria Scorecard being presented during June 2020 EMC meeting

Case Study: Zambia Revenue Authority



The Zambia Revenue Authority (ZRA), as a member of the End Malaria Council, recognised that malaria undermines the economic development and tax base of the country



Donated television and radio advertising to promote Social Behavioural Change Communication messaging.



Donated trucks and cars confiscated to the End Malaria Council. Trucks were transferred to the National Malaria Elimination Centre to by the programme. The cars may be sold to generate income for the Fund, converting a social ill into a social good.

Best practices

- Strong top-down mandate from the Head of State & Government for “Zero Malaria Starts with Me” and the EMC / EMF is critical
- Multisectoral ownership and collaboration begins the design and implementation of the EMC / EMF
- Council and Fund members convene their sectors to sensitise them to the national malaria strategic plan and generate commitments for action, advocacy, and resource mobilisation



What is the process?

Design

- Head of State and Government and the Minister of Health commit to establishing and EMC and/or EMF
- A multisectoral working team is established to develop the structure and specifications of the EMC / EMF
- Council / Fund members are identified
- A concept proposal is prepared and adopted by senior leaders

Implementation

- The multisectoral working team draft and file the necessary documentation (e.g., TORs for EMC, articles of incorporation for the EMF)
- EMC / EMF members are convened for on-boarding on roles and responsibilities
- Administrative secretariat staff is hired

Execution

- EMC / EMF members engage their sectors to develop commitments for advocacy, action and accountability
- Commitments are documented in a centralised workplan by the Secretariat
- EMC / EMF meet regularly to review progress against commitments and determine whether additional action, advocacy, or resources are necessary based on malaria scorecard and programme presentations

Contact ALMA, working with the RBM partnership to End Malaria, for technical assistance to help set up an EMC / EMF

- 1 Best practices & materials to accelerate the design and implementation
- 2 Facilitation of working team to design and implement the EMC / EMF
- 3 Assistance with documentation and launching of EMC / EMF
- 4 On-going support for resource mobilisation, communications, and action