

AFRICAN LEADERS
MALARIA ALLIANCE



Africa is transforming. Perhaps more than any other place in the world, Africa is now rising to fulfill its great but long-hindered destiny. As a new generation of African leaders work earnestly to guide their countries forward, building stable governments while overhauling every aspect of civic infrastructure, they are harnessing the power of connection. **Committed to a new paradigm of African-managed growth and accountability**, these leaders are demanding real, measurable influence on the most pivotal issues affecting Africa’s future. Through more purposeful collaborations across borders to focus on deep, systemic change, these political visionaries are achieving unprecedented progress—social, medical, and economic—in an environment that has a legendarily challenging history.

ALMA is a coalition of African leaders collectively working together to accomplish and sustain this extraordinary progress. Principally, we exist to effect positive and lasting change in Africa by eliminating all preventable deaths from malaria by 2015. **Our goal is neither outrageous nor guaranteed**—we have tremendous momentum already, successfully working with an array of public and private stakeholders to develop and share best practices throughout Africa as we provide life-saving support and technical assistance, but we also face immense hurdles that compel us to remain strong-willed, focused, and broadly engaged.

Currently killing three quarters of a million people in Africa each year, mostly women and children, malaria brutally diminishes the value of human potential, and economic growth. ALMA is working creatively and decisively as African leaders stop this massive, avoidable assault on innocent life. **We are strategically African-governed and necessarily African-focused, but our mission belongs to the world.** The interconnecting geometry of the planet now mandates that business and political relationships and responsibilities have **no boundaries**.

While our mission is compelled by the urgency of saving human life, the impact of our involvement is broad and multidimensional. This is about nothing less than rescuing and **energizing the awesome potential of an entire continent – saving families, strengthening communities and vitalizing economies.** ALMA is an investment in the end of malaria and the beginning of a new Africa.

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